

10 WAYS TO INVEST \$10,000

IF EACH GENERATION WAS GIVEN \$10,000 TAX-FREE, HOW WOULD THEY INVEST IT?



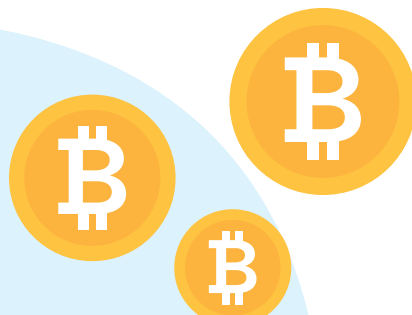
HOW WOULD MILLENNIALS (18-34) INVEST \$10,000?



22.43% would pay down debt, with 30% emphasizing student debt and 38% credit card debt

9.93%

Would invest it in their **education**



9.19%

Would invest it in **virtual currency**



15.07%

Would invest it in **real estate**



8.46%

would invest it in their 401(k) or Roth IRA

HOW WOULD GENERATION XERS (35-54) INVEST \$10,000?



25.34% would pay down debt, with 49% emphasizing credit card debt



14.56%

Would invest it in **real estate**



10.78% would invest it in a high yielding savings account or CDs

11.32%

would invest it in their **child's education**



9.43%

Would invest it in their 401(k) or Roth IRA



HOW WOULD BABY BOOMERS (55+) INVEST \$10,000?



33.05% would pay down debt, with 55% emphasizing credit card debt



17.09%

Would invest it in a high yielding savings account or CDs



11.48%

would invest it in their 401(k) or Roth IRA



11.20%

Would invest it in **real estate**

6.72%

Would invest it with a brokerage account, financial advisor, or robo-advisor

